Richmond Tree Stewards Outreach Committee Meeting

7/9/2025, Hardywood Brewery

Agenda:

* Outline the purpose and some initial goals for the Outreach Committee:
  + Purpose: Create an organized group of Tree Stewards who are able to create and deploy Richmond Tree Steward Educational/Booth Materials for public outreach
  + Goals for the committee:
    - Outline roles and responsibilities for committee members
    - Familiarize all committee members with all aspects of the Booth
      * Booth Job Aid?
    - Identify alternative outreach opportunities while maintaining a small core group of outreach volunteers
      * Non-booth outreach ideas
        + Richmond Public Library RTS displays
    - Actively generate new booth materials
      * Non-profit and City partners materials
      * Development of RTS info materials
        + RTS past/present project timeline
        + Booth visuals with QR code links to updated RTS website
        + Work with website/print committee members to create consistency in visuals
      * Discuss current resources
      * Discuss Upcoming Outreach Booth Activities
  + South of the James Farmers Markets July thru October
    - Sundays, 2 dates per month
    - Do we want to generate materials/discussion topics for winter?
  + Birdhouse Farmers Market, 3 dates total, September thru November
  + Richmond Veg Fest, Sunday September 28th
* Open discussion - ideas, questions, etc
* Plan cadence for meetings and set action items