Richmond Tree Stewards Outreach Committee Meeting

7/9/2025, Hardywood Brewery

Agenda:

* Outline the purpose and some initial goals for the Outreach Committee:
	+ Purpose: Create an organized group of Tree Stewards who are able to create and deploy Richmond Tree Steward Educational/Booth Materials for public outreach
	+ Goals for the committee:
		- Outline roles and responsibilities for committee members
		- Familiarize all committee members with all aspects of the Booth
			* Booth Job Aid?
		- Identify alternative outreach opportunities while maintaining a small core group of outreach volunteers
			* Non-booth outreach ideas
				+ Richmond Public Library RTS displays
		- Actively generate new booth materials
			* Non-profit and City partners materials
			* Development of RTS info materials
				+ RTS past/present project timeline
				+ Booth visuals with QR code links to updated RTS website
				+ Work with website/print committee members to create consistency in visuals
			* Discuss current resources
			* Discuss Upcoming Outreach Booth Activities
	+ South of the James Farmers Markets July thru October
		- Sundays, 2 dates per month
		- Do we want to generate materials/discussion topics for winter?
	+ Birdhouse Farmers Market, 3 dates total, September thru November
	+ Richmond Veg Fest, Sunday September 28th
* Open discussion - ideas, questions, etc
* Plan cadence for meetings and set action items